



# INTERNATIONAL RAILWAY CONFERENCE

PHULWARI, PRAGATI MAIDAN  
24 AUGUST 2009: NEW DELHI

## Benefits of Sponsorship

	Event Sponsor (Rs. 8.0 Lakhs)	Principal Sponsor (Rs. 6.0 Lakhs)	Co Sponsor (Rs. 3.0 Lakhs)	Associate Sponsor (Rs. 2.0 Lakhs)	Networking Sponsor (Rs.1.50 Lakhs)
1. Logo / Company Name Visibility at:					
◆ Wings of the backdrop at the conference venue	✓	✓	✓	✓	X
◆ Sponsor Panel Boards at strategic locations at the Conference Venue	✓	✓	✓	✓	✓
◆ Thank you Sponsor cards in the Delegate Kit	✓	✓	✓	✓	✓
◆ CII's website as part of event details ( <a href="http://www.cii.in">www.cii.in</a> )	✓	✓	✓	✓	✓
2. Different Color Delegate Badges	✓	✓	✓	✓	✓
3. Special reserved seating for delegates nominated in the "Sponsor Block"	✓	✓	✓	X	X
4. Number of free delegates to the conference	15	10	8	5	3
5. Opportunity to screen corporate film at breaks and other opportune times	✓	X	X	X	X
6. Opportunity to distribute company literature through delegate kit bag	✓	✓	✓	✓	X
7. Opportunity to make a presentation at one of the Technical Sessions or Co-Chair a Session	✓	✓	X	X	X
8. Mileage in the exhibition area in IREE 2009 by hoardings and company logo	✓	X	X	X	X

Sponsorship Category	Amount	Maximum no. of sponsors in category	Status
1. Event Sponsor	Rs. 8.0 Lakhs / US \$ 16,000	Two	Open
2. Principal Sponsor	Rs. 6.0 Lakhs / US \$ 12,000	Three	Open
3. Co-Sponsor	Rs. 3.0 Lakhs / US \$ 6,000	Four	Open
4. Associate Sponsor	Rs. 2.0 Lakhs / US \$ 4,000	Three	Open
5. Networking Sponsor	Rs. 1.5 Lakhs / US \$ 3,000	Six	Open

**For further information kindly contact:  
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