



## **Japan participated as Partner Country at 11<sup>th</sup> IREE 2015 a new feature introduced at this event**

**The 11<sup>th</sup> edition of IREE 2015** – International Railway Equipment Exhibition - Organised by the Confederation of Indian Industry (CII), in association with Ministry of Railways, Government of India, from 14<sup>th</sup> to 16<sup>th</sup> October, 2015 at Pragati Maidan, New Delhi, concluded successfully with over 11,000 visitors attending the event over three days.

**Inaugurated by Shri Suresh Prabhu, Union Minister of Railways, the IREE 2015 - the Largest Rail Transportation Exhibition and Conference in Asia**, covering over 20000 sqmtrs of space, spread across 8 halls - attracted participation of around 400 companies from 20 countries, showcasing latest products And Technologies for the rail transportation sector. The wide range of display of products and technology from India and abroad made IREE - an ideal sourcing platform for the Indian Railways and major manufacturers.

**A new feature - Partner Country Concept - introduced this time at IREE, and Japan participated as the first Partner Country at IREE 2015.** The Partner Country Pavilion at IREE 2015 showcased the latest Japanese products and technologies for the rail transportation sector in the largest ever Japanese Pavilion at IREE. Covering an area of over 2000 sqmtrs, in an exclusive hall, Japan brought key players including Japan Rail, Japan Overseas Rolling Stocks Association, Mitsubishi, Kawasaki, Hitachi, Toshiba, Nippon, etc. supported by the Ministry of Land, Infrastructure & Transport (MLIT) and the Ministry of Economy, Trade & Industry (METI), Government of Japan. The Partner Country participation also brought a large Japanese delegation of over 50 senior people from the Government and Industry, led by the State Minister of MLIT. The delegation had successful bilateral discussions for future business linkages between the two countries in the Rail Transportation Sector.

**“Make In India Pavilion”** - another **new feature** at IREE 2015 this time was the special showcase of **“Make In India” Pavilion** being organized by the Ministry of Commerce, Government of India, showcasing the potential and opportunities for investments and manufacturing in India.

**Indian Railways** had a comprehensive showcase through the Largest ever IR Pavilion, displaying Indian Railways strengths, capabilities, export potentials, and future requirements in an exclusive hall with participation of Production Units, Regional Railways, Zonal Railways, Railway PSUs & National Rail Museum. The special showcase of National Rail Museum displayed the history of Indian Railways through a thematic presentation and attracted large number of people with their wide range of souvenirs and gift items on sale. Senior Officials of Indian Railways from across the country, were present and held b2b meetings and interactions with the International Business Community, during the three day event.

**UMTE 2015** - The second edition of the **Urban Mass Transit Expo (UMTE 2015)** – **an Exhibition and Conference focusing on Metro + Light Rail** - also held concurrently with IREE 2015, making the Railways and Metro sectors under one roof – making it more convenient for the stakeholders to explore new products, technologies and services available for both sectors.

UMTE 2015 is supported by the Delhi Metro Rail Corporation (DMRC) and Lucknow Metro Rail Corporation. DMRC had a Pavilion at the Exhibition, showcasing their strengths and capabilities.

**The International Rail Conference (IRC)**, a concurrent full day conference, held on 14<sup>th</sup> October, 2015 was attended by over 300 delegates from Indian and overseas. IRC was addressed by prominent speakers from the government and industry from across the globe.

The 3 days event concluded successfully with attendance of 11600 business visitors. The high point of the event was the Business delegations from countries like, UK, Spain, Czech Republic, Slovak, Japan, Germany, Russia, China, Bangladesh, etc.

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