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**ADVERTISEMENT****LAST DATE****NOVEMBER 30 2021****THE BUYER'S GUIDE**  
**IREE INDIA 2021**

Confederation of Indian Industry (CII) in association with Ministry of Railways, Government of India, is organizing the **is Asia's largest event for the Rail Transportation Sector** - 14<sup>th</sup> edition of the International Railway Equipment Exhibition (IREE) 2021 from 16-18 December 2021, Pragati Maidan, New Delhi. **IREE**

**IREE 2021** will facilitate partnerships, joint ventures, technology transfers and creates an ideal platform for manufacture and service providers to interact with key senior officials from Ministry of Railways

**IREE 2021** Buyers Guide has all the information on Conference scheduled during the Exhibition. All the Exhibitors participating with their full contact details. Buyers Guide will be widely distributed to all the participating exhibitors, visitors visiting the exhibition, government officials, embassies.

**GENERAL CONDITIONS**

- Advertising Opportunities in "IREE 2021" Catalogue are available to exhibitors and non-exhibitors
- The submission of this form by the Company / Organization shall constitute a firm order to the organizer
- Order will be accepted by the Organizer provided it is received along with Demand Draft for the full amount in advance, payable to the **CONFEDERATION OF INDIAN INDUSTRY, New Delhi**. Advertisement in the catalogue is not guaranteed unless this condition is fulfilled.
- Rates shown are payable strictly net, without deduction, discount or agency commission.
- All the advertisement material should be submitted in the following sizes.

	Height	Width
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- Print Area 180mm x 120mm

Advertisement Material: All the advertisement material should be submitted in a CD in Coral Draw or high-resolution PDF Format along with sample printout

- Advertisers can remit the payment via RTGS (details attached) – Overseas companies to remit in US\$

**ADVERTISEMENT RATES**  
**FULL PAGE ADVERTISEMENTS**

	INR	US\$
Full Page Black & White	15000	300
Full Page Four Color	25000	600
Back Page (Four Colour)	100000	2000
Inside Front Cover (Four Colour)	80000	1500
Inside Back Cover (Four Colour)	60000	1200
Page Facing Inside Back Cover (Four Colour)	50000	1000

\*\*\*\*\***SPECIAL ATTRACTIONS**\*\*\*\*\*

**CATALOGUE SPONSORSHIP = 5 Lakh**  
**BOOK MARK = 80,000.00**

**GST will be charged extra****DOMESTIC AND OVERSEAS RTGS DETAILS**

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Beneficiary Address	<b>23, Institutional Area, Lodhi Road, New Delhi - 110003</b>
Bank Name	<b>Standard Chartered Bank</b>
Bank Address	<b>23, Barakhamba Road, Narain Manzil, New Delhi 110 001</b>
Bank Account No.	<b>52205035775</b>
Swift Code	<b>SCBLINBB DEL</b>
MICR	<b>110036002</b>
IFSC Code	<b>SCBL0036020 (For Domestic Remittance)</b>
IBAN for GBP	<b>GB42SCBL60910451997017</b>
IBAN for EUR	<b>DE18512305000018506203</b>
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**Advertisement Order**

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I enclose the Cheque / Draft No. / Remittance Details..... Dated.....  
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Organization Contact  
 Details.....

Signature